



**“Synergy is our Strength”**





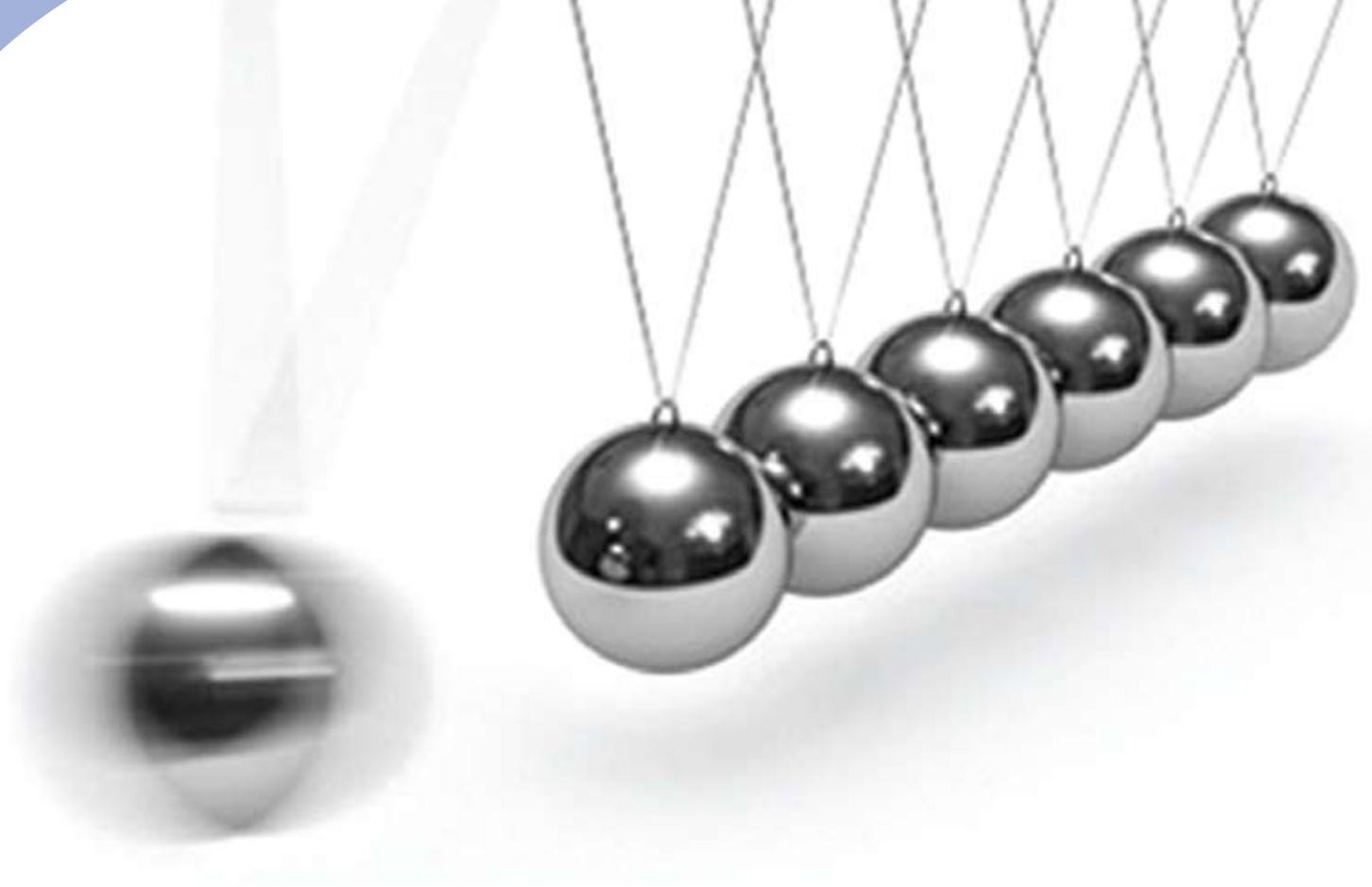
The Association of Thessalian Enterprises & Industries (STHEV) constitutes the independent employing organisation of industrial enterprises in Thessaly and in general of all enterprises that contribute to the development of their individual operations. The Association was founded in 1957 in Larissa. It is a private non-profit association. Its activities are mainly funded by the fees of its members.

The basic objective of the Association, that serves principles and not expediency, constitute the defence of private initiative, the growth of Thessalian enterprises and their incitement to correspond to the needs of society.

The main characteristics of its action are the clarity and the responsibility of its points of view and the effectiveness of initiatives and actions.

Who we are

# We work with



Any legal bodies, enterprises of any size, active in Thessaly that adopts STHEV's principles may become members of the Association.

- SMEs (Small and Medium Enterprises)
- Manufacturers from all areas of industry.
- Universities, unions
- Academic Researchers and Business Consultants
- Other members of the STHEV include businesses that have a relation to or a common interest with manufacturing such as information technology, advertising, insurance, etc.
- Youth



**RESPONDS** daily to a crowd of questions and demands that concern its members. Experienced executives of STHEV are in the disposal of its Members for counselling and support on issues and reflections of special interest.

**INFORMS** and it permanently informs his members about stances they should adopt, as well as about current developments in Greek and world economy and enterprising action, through its regular and extraordinary reports, the STHEV bulletin, but also special seminars, meetings, speeches and congresses that are organised for this purpose.

**PROMPTS** the enterprises to undertake action of social responsibility and it supports and promotes the beginnings of corporate governing.

**MANAGES & GIVES SPECIAL ATTENTION OF** the entrepreneurship of young persons with concrete action.

Consistently **SUPPORTS** the legitimate interests of its Members, who require its effective intervention.

**ORGANISES** special meetings with missions of businessmen from various countries, it develops collaboration with corresponding employers and enterprising links, while it ensures attendance in other important exhibitions and conferences for its members.

**ORGANISES TRAINING PROGRAMMES** and focuses on educational innovation.

What we do





**“Giving a person the right knowledge and skills to perform their job effectively is what training is all about.”**

*From the book:  
“The human resource management  
function-the employment cycle”*



## Entrepreneurship

### The Association of Thessalian Enterprises and Industries (STHEV):

**INTERVENES** in the developments for continuous improvement of the economic and enterprising environment taking into consideration the principles of market economy, free competition, enterprising business ethos and corporate social responsibility

**PROMOTES** its stances in society, public administration and other social partners believing in the value of dialogue and social consent, developing the knowledge and experience of all its members for the configuration and documentation of opinions and proposals

**SEEKS** high quality of services so that it contributes to the competitive growth of enterprising action of its members and the continuous improvement of their productivity within good working conditions and stable rules

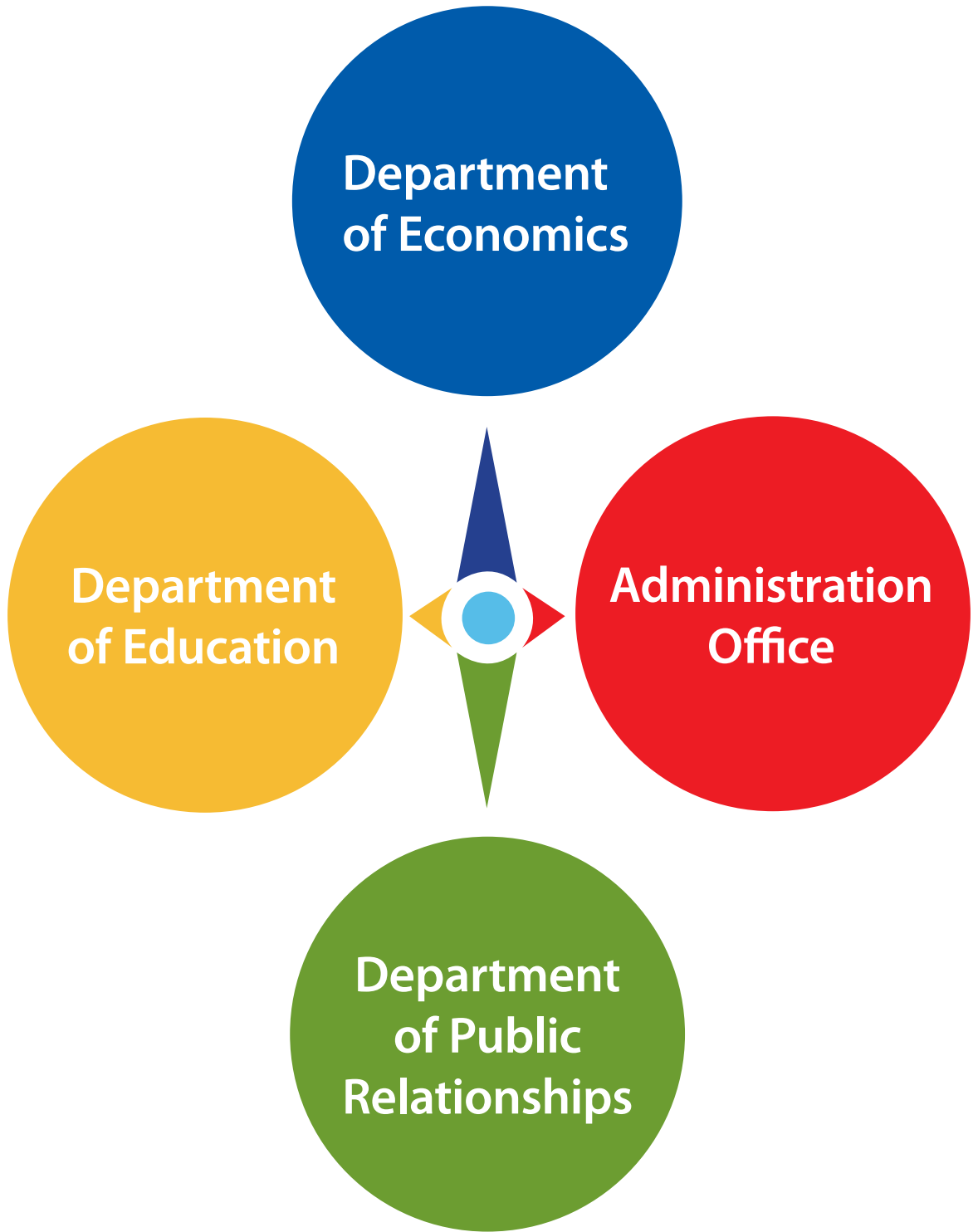
**SUPPORTS** consistently entrepreneurship, which is considered a decisive factor for the growth, the employment as well as the improvement of the standard of living

**CONTRIBUTES** to the training and further education of the employees and executives of businesses, in order to be able to face optimally the challenges of international environment

**ENCOURAGES** its members to adopt corporate rules and be sensitive about the issues of sustainable growth with respect to the natural environment

**STRENGTHENS** the social role of member enterprises and promotes their important contribution to society.

# Structure of STHEV







**STHEV** has implemented a number of international projects over the years but has in the past years focused primarily on working with large national initiatives and projects focusing on the Greek economy and industry as there was a need for development and focus of the needs of the Greek market. However, the association is a nationally known institution with an extensive network and contacts with key stakeholders, authorities, the government and other relevant institutions.

**The main actions** that STHEV has undertaken in the past through its participation in EU funded projects (both as coordinator and as partner) included the following: the organization of events, the collection and analysis of data, the development of research, the organization of training and coaching programs and workshops, the promotion for exchange of know-how and technological abilities, the promotion of cross-border people-to-people actions, the distribution of information to SMEs (employees and employers). These are some of the main activities it has undertaken and which the association specializes in. It carries out large public programmes in vocational education and training through projects funded by the Hellenic Manpower Employment Organization. Through these programmes, STHEV offers publicly recognized VET to its main target groups and beneficiaries.

**The staff** is highly educated and experienced in the implementation of similar actions and initiatives and will therefore ensure for the successful implementation and overall coordination and management of the project activities.

**STHEV**, as explained above, had participated in a number of different European and international projects. However, these projects are not in the past 3 years as it had changed its focus to the Greek market and the implementation of vocational training and education for the Greek public and the needs of companies in the region of Thessaly as they felt that these companies were in need of such training so as to increase their productivity and competitiveness. Nevertheless, the staff of the organisation is well educated and experienced in the management and coordination of international projects and will ensure for the most effective and efficient materialisation of all actions and activities.

The table below indicates STHEV's experience to EU funded projects:

<b>Program</b>		
<b>Project title</b>	<b>Start - end date</b>	<b>Role</b>
<b>COMETT</b>		
Cooperation of universities and enterprises for the training	1991 - 1994	Partner
<b>PREVENT</b>		
European year for Health and safety at work places	1992 - 1993	Partner
<b>ADAPT Community Initiative</b>		
Industrial changes and vocational training	1995 - 1996	Partner
<b>ADAPT Community Initiative</b>		
Adjustment of workforce in industrial change	1994 - 1995	Partner
<b>ADAPT Community Initiative</b>		
Human resource development in SMEs	1996 - 1997	Partner
<b>PREVENT</b>		
SAFE	1998 - 1999	Partner
<b>RIS+2000 Community Initiative</b>		
Self-assessment and attendance of companies in programs of research and technological growth	1999 - 2000	Partner
<b>INNOREGIO</b>		
Techniques for managing innovation	2000 - 2001	Partner
<b>INVENT</b>		
Project 1: Industrial planning in the intelligent furniture Project 2: Development of innovative products on foods - drinks sector	2002	Partner

STHEV's experience

<b>Operational Programs Competitiveness, 2000 -2006</b>		
Regional Innovation Pole of Thessaly (RIPT)	2006 – 2009	Partner
<b>Operational Programs Competitiveness</b>		
Project 8.2.4 Program of additional education for businessmen self - employing and workers in very small and small enterprises	2008 - 2009	Partner
<b>SGA EEN-150233 CIP HELLAS - 2</b>		
Competitiveness & Innovation Project – Hellas (CIP-Hellas)	2013 - 2014	Partner
<b>ΤΟΠΕΚΟ “Local social inclusion actions for vulnerable groups”</b>		
Project 1: Study - Analysis of the local labour market Regional Unity Larissa Project 2: Networking Actions Project 3: Information actions - Awareness Project 4: “ Coordination and Management Act”	2012 - 2015	Leader
<b>TOPSA “ Local employment plans ( TOPSA ) tailored to the needs of the Region of Thessaly “</b>		
Project 2: “Development and portal bridged mode” Project 8: “Production and distribution of printed and electronic awareness material Harnessing media and targeted actions, Development Helpdesk information and communication” Project 9. “Coordination and Management Act” Project 19. “Actions interface with the labour market, raising and employers activation»	2012 - 2015	Leader

# Memoranda of understanding









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